

Welcome to the Colloquium Ideation Pitching Info Pack! With the help of this extensive guide, participants can create their criteria to enter the ideation pitching stage. Choose your area of interest from Injury Risk Management, Recovery Strategies, or Performance and Development to start the Ideation Pitching Stage:

1. Injury Risk Management:

To ensure the safety and performance of athletes.

2. Recovery Strategies:

To maximize recovery and performance after performing strenuous activities during training and competition.

3. Performance and Development:

To advance and achieve long-term success in training and ongoing assessment from an innovation or technology.

Various disciplines of study can join this event including Sports Science, Sports Medicine, Exercise Physiology, Biomechanics, Coaching and Sports Management, Physical Therapy and Rehabilitation, Athlete Development, Engineering and etc.

How to Enter the Ideation of Pitching Stage:

Select your idea of pitching: Choose the pitching aspect that aligns with your goals and needs. Please write your pitching interest topic as below

- **The title**
 - o *Catchy Title*
- **Experience Background Team**
 - o *Describe the background of a team member in writing, for instance: name of member, professional experience, education and training, specialized skills, collaborative approach, notable achievements or etc.*
- **Information about the problem**
 - o *Define the obstacle or problem that gives rise to the challenge.*
- **How it solves problems (value proposition)**
 - o *Describe how your project can generate a solution to the aforementioned issue.*
- **Plan**
 - o *Specify how the proposed budget should be allocated to maximise its impact.*
- **Overall idea description (500 words)**

Remember, the best pitchers are well-rounded. Feel free to explore your creativity and ideas to unlock your full potential on the mound.

Who may enter the contest?

1. Local university and institute academy students and lectures
2. The participants should consist of students (1-4) and one supervisor (1 lecture).
3. The team's multidisciplinary background is encouraging.
4. The team can join the different pillars offered.