

ENGLISH VERSION

ISN-TAR UMT ACADEMIA-ENTERPRISE PARTNERSHIP 2024

Setapak, 6 March 2024 - During the InnoGratitude Day celebration, TAR UMT expressed their sincere appreciation to *Institut Sukan Negara* (ISN) for their invaluable contribution as an industry partner. This acknowledgment highlights ISN's pivotal role in advancing educational development and fostering research collaboration.

ISN recognises that collaboration with educational institutions is signified by the memorandum of understanding (MoU) signed with TAR UMT. Positioned as the nation's leading high-performance sports institution, ISN is distinguished by its commitment to world class research and innovation. By fostering connections between academia and industry, ISN cultivates a vibrant ecosystem where theoretical knowledge is refined, tested and translated into practical solutions.

Furthermore, TAR UMT serves as a co-organiser of the ISN High Performance Sports Conference (HPSC), facilitating knowledge exchange and networking opportunities within the sports industry. The collaboration between ISN and TAR UMT extends beyond events, encompassing research collaboration strengthening both institutions' capabilities in advancing sports science, sports medicine and sports technology. Moreover, ISN's internship program provides TAR UMT students with valuable industry exposure and practical experience, while also benefiting from fresh perspectives and innovative ideas contributed by the students.

In summary, the partnership between ISN and TAR UMT, highlighted during the InnoGratitude Day celebration, epitomises a successful collaboration marked by a MoU, co-organisation of HPSC, research collaborations and internship programs, ultimately driving advancements in sports science and education.